



NEWS RELEASE

For Immediate Release

September 12, 2016

On Sale now: Extra Early Bird Season Pass for Ski Callaghan

Whistler, BC – With less than three months to go until the start of the winter season 2016/2017, Ski Callaghan has released its Extra Early Bird Season Passes. Between now and October 10, season passes are available at the lowest rate for the joint venture of Whistler Olympic Park and Callaghan Country Wilderness Adventures. After October 10, pass prices will go up by 17 %.

Extra Early Bird Season passes for Ski Callaghan are \$300 for adults (taxes not included in pricing) and \$135 for youth/\$75 if bought with a family pass. There are also weekday-only options available for adults (\$265) and seniors (\$135). Dog owners can acquire a season pass for their pooch for only \$42, and treat their pet to endless runs in one of the Sea to Sky Corridor's biggest off-leash areas, with over 40 kilometres of dog-friendly ski and snowshoe trails available within Ski Callaghan. Dual Area passes for Ski Callaghan and Whistler's Lost Lake trail network will be available starting September 19.

Ski Callaghan had a great snowy season last winter with a total of 134 ski days, and once again the 2016/2017 season passes will again come with a 100-day guarantee: If less than 100 days of opportunity to ski or snowshoe can be provided, pass holders will receive 1% discount for each day less than 100 as a credit to apply to their season pass for 2017/2018. Other than access to around 130 kilometres of ski and snowshoe trails, Ski Callaghan pass holders enjoy a number of perks with a value of \$150, such as Bring a Friend tickets, free rental packages and food and retail discounts.

Season pass holders from Whistler without transportation to the Callaghan Valley will again be able to hop on Whistler Olympic Park's shuttle bus. Starting in mid-December, the bus will run daily from two pickup locations in Whistler to the Park and back in the afternoon. Pass holders pay \$10 for a return trip (subject to availability, reservation required).

Season passes and more information are available by phone at 604-964-0060 or online <http://www.skicallaghan.ca>.

About Ski Callaghan

Ski Callaghan is a joint venture between Whistler Sport Legacies (WSL), the operator of Whistler Olympic Park (WOP), and Callaghan Country Wilderness Adventures (CCWA). Nordic enthusiasts can enjoy the convenience of a single "Ski Callaghan" ski pass, allowing access to a combined trail system of almost 90