



## NEWS RELEASE

For Immediate Release

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### **Ladies Ski Day at Whistler Olympic Park on February 18 Discounts and free lessons for female skiers**

*Whistler, BC:* Whistler Olympic Park, in partnership with Kari Traa, presents Ladies Ski Day on Saturday, February 18, 2017. On that day, female skiers can enjoy a number of perks courtesy of the Park and Kari Traa Sportswear.

All adult female skiers attending Whistler Olympic Park will receive 25% off their cross-country skiing trail tickets at the gate houses as well as 25% off their cross-country skiing rentals.

Starting at 9:00am, ladies will be able to sign up for free group lessons or coaching sessions offered throughout the day (available for never-ever skiers, for skiers with some experience and for intermediate/advanced skiers). The free lessons will be available on a first come, first serve basis for the first 80 ladies to register at the event tent outside the Daylodge, each participant is eligible for one free lesson.

The first 50 ladies to visit the tent will also receive a free Kari Traa gift and there will be draw prizes for all ladies participating in the programs. All day, there will be a 10% discount on Kari Traa apparel in the retail shop.

For all visitors of Whistler Olympic Park, male or female, Rossignol will offer demo gear throughout the day.

More information and the ladies lesson schedule for February 18 is available here <http://www.whistlersportlegacies.com/events/ladies-ski-day> or by phone at 604-964-0060 x 2460.

#### **About Whistler Olympic Park**

Whistler Olympic Park (WOP) is operated by Whistler Sport Legacies, a non-profit organization dedicated to grow sport at three venues: Whistler Olympic Park, the Whistler Sliding Centre, and the Whistler Athletes' Centre. Each facility plays a unique role in inspiring sport excellence for the benefit of athletes, residents, and visitors. WOP was the 2010 Olympic Winter Games venue

#### **Whistler Olympic Park**

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for competitions in ski jumping, Nordic combined, cross-country skiing and biathlon; and the 2010 Paralympic Winter Games cross-country skiing and biathlon competitions. Today, participation in WOP's recreational activities helps support the growth of Nordic sport in the Sea to Sky corridor. For more information, visit [whistlerolympicpark.com](http://whistlerolympicpark.com)

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