



NEWS RELEASE

For Immediate Release

February 2, 2018

“Ladies Ski Day” returns to Whistler Olympic Park on February 17 Special programming and discounts for women

Whistler, BC: Whistler Olympic Park invites all women to the 2nd annual “Ladies Ski Day” on February 17, 2018. On that Saturday, women will receive discounts on ski trail tickets and rentals, and have the opportunity to participate in a special morning program with lessons, gear demos and information specifically for female skiers.

On Ladies Ski Day, all female visitors receive a 25% discount on day tickets for cross-country skiing and ski rentals. In addition to that, for only \$5 registration cost, women 19 years and older can participate in the special morning program from 9:00am until 1:00pm. The program will kick off with a welcome from an Olympian speaker, followed by a group lesson by top female instructors. The group lessons will be offered for all ability levels, from beginner to advanced skier. The morning program will also include Rossignol and others gear demos and information from industry experts, an après drink and snack as well as gifts and prizes. Women will also receive 15% off Kari Traa apparel from the retail shop on Ladies Ski Day.

Spaces and availability for the programmed morning are limited, so pre-registration is strongly recommended by phone at 604-964-0060 x2460, or in person at Whistler Olympic Park’s Guest Services desk (registration is only required for participation in the morning program, discounts on day ski trail tickets and rentals will be applied without registration). More information is available at www.whistlerolympicpark.com/ladiesskiday2018.

Ladies Ski Day is organized with the support of Kari Traa, Rossignol, Deep Cove Outdoors and Whistler Cooks.

About Whistler Olympic Park

Whistler Olympic Park (WOP) is operated by Whistler Sport Legacies, a non-profit organization dedicated to grow sport at three venues: Whistler Olympic Park, the Whistler Sliding Centre, and the Whistler Athletes’ Centre. Each facility plays a unique role in inspiring sport excellence for the benefit of athletes, residents, and visitors. WOP was the 2010 Olympic Winter Games venue

Whistler Olympic Park

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for competitions in ski jumping, Nordic combined, cross-country skiing and biathlon; and the 2010 Paralympic Winter Games cross-country skiing and biathlon competitions. Today, participation in WOP's recreational activities helps support the growth of Nordic sport in the Sea to Sky corridor. For more information, visit whistlerolympicpark.com

– 30 –

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